

The most memorable summer of my life was also one of the greatest turning points. In 1978, at age nine, I went to summer camp, and took the class they had on horseback riding. Who would have thought that a horse could make such a lasting impression on a skinny nine-year old?

Many years later, my mother confessed she thought it was “Just a phase” I was going through at the time, that I’d outgrow it as my sisters had. 30+ years later, it’s still possible... I suppose.

Now I’m ears-deep in riding, training, and building businesses... all organized around horses. I’m also deeply involved in educating others how to build their businesses better, especially as the economy gets more interesting. I love educating people, helping them make their life better... and making things better for the horses as well.

I can’t think of anything I’d rather do with my life.